

**[Your Full Name]**  
[Phone Number]  
[Email Address]  
[LinkedIn Profile URL]  
[City, State]

[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Mid-Market Account Executive position at [Company Name]. With a proven track record of managing complex sales cycles and consistently exceeding quotas within the [Specific Industry] sector, I am confident in my ability to drive significant revenue growth for your mid-market segment.

In my previous role at [Current/Previous Company], I maintained an average quota attainment of [%] by focusing on consultative selling and building deep relationships with key stakeholders. I successfully shortened the average sales cycle by [Number] days through rigorous discovery and the implementation of a multi-threaded outreach strategy. My experience navigating organizations with 100-1,000 employees has equipped me with the skills to handle multiple decision-makers and technical requirements effectively.

I am particularly drawn to [Company Name] because of [specific reason, e.g., your innovative approach to X or recent market expansion]. I am eager to bring my expertise in [Specific Skill, e.g., MEDDIC, Salesforce, or Value-Based Selling] to your sales team and contribute to the continued success of your mid-market division.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background aligns with the goals of [Company Name].

Sincerely,

[Your Name]