

[Your Full Name]

[Your Phone Number]

[Your Email Address]

[Your LinkedIn Profile URL]

[Your City, State]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name/Team],

I am writing to express my strong interest in the Junior Account Executive position at [Company Name], as advertised on [Source/Platform]. Having followed [Company Name]'s growth in the [Industry Name] sector, I am eager to bring my passion for client acquisition and relationship management to your sales team.

In my previous role as [Previous Job Title/Internship], I developed a strong foundation in the sales cycle, specifically in [Specific Skill: e.g., cold calling, lead qualification, or CRM management]. During this time, I successfully [Action/Achievement: e.g., exceeded monthly lead generation targets by 15%] and refined my ability to identify prospect pain points. I am confident that my energetic approach to business development and my commitment to meeting quotas will allow me to contribute immediately to [Company Name]'s revenue goals.

I am particularly drawn to [Company Name] because of [Specific Reason: e.g., your innovative approach to SaaS / recent market expansion]. I am a quick learner who thrives in high-pressure environments, and I am eager to transition my skills into a full-cycle sales role where I can help expand your client base.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in [Skill/Background] aligns with the needs of your sales department.

Sincerely,

[Your Full Name]