

[Your Full Name]
[Your Phone Number]
[Your Email Address]
[Your LinkedIn Profile URL]
[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Digital Marketing Account Executive position at [Company Name]. With a proven track record in [Number] years of B2B sales and a deep understanding of digital advertising ecosystems, I am confident in my ability to drive revenue growth and expand your client portfolio.

In my previous role at [Previous Company], I consistently exceeded my sales quotas by [Percentage]%, primarily through the strategic acquisition of high-value accounts in the [Specific Industry] sector. My approach combines consultative selling with data-driven insights, allowing me to present [Specific Digital Services, e.g., SEO/PPC/Social Media] solutions that align directly with a client's ROI goals.

I am particularly drawn to [Company Name] because of your recent [mention a specific company achievement or project]. I am eager to bring my expertise in lead generation, pipeline management, and client retention to your sales team to help maintain your position as a market leader.

Thank you for your time and consideration. I look forward to the possibility of discussing how my sales experience and digital marketing knowledge can contribute to the continued success of [Company Name].

Sincerely,

[Your Signature]

[Your Printed Name]