

[Your Full Name]

[Phone Number]

[Email Address]

[LinkedIn Profile URL]

[City, State, Zip]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name or "Search Committee"],

I am writing to express my interest in the Advertising Account Executive position at [Company Name]. With a proven track record of exceeding sales targets and building long-term client relationships within the [Industry/Niche] sector, I am confident in my ability to drive revenue growth for your agency.

In my previous role at [Previous Company], I successfully managed a portfolio of [Number] accounts, consistently achieving [Percentage]% over my annual sales quota. My approach combines data-driven strategy with creative storytelling to help clients visualize the ROI of their advertising spend. Notable achievements include:

- Secured [Amount] in new business revenue within [Timeframe].
- Increased account retention by [Percentage]% through proactive campaign optimization.
- Developed multi-channel strategies across [Social/Print/Digital/TV] platforms.

I have long admired [Company Name] for its [mention a specific campaign or company value]. I am eager to bring my expertise in consultative selling and pipeline management to your team to help expand your market presence.

Thank you for your time and consideration. I look forward to discussing how my sales background can contribute to the continued success of [Company Name].

Sincerely,

[Your Name]