

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]
[City, State, Zip]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name/Title],

I am writing to express my interest in the Strategic Partnerships Business Development Manager position at [Company Name]. With a proven track record of identifying high-value growth opportunities and cultivating long-term ecosystem alliances, I am confident in my ability to scale [Company Name]'s market presence through innovative partnership strategies.

Throughout my career, I have specialized in the full partnership lifecycle—from initial market mapping and prospecting to deal negotiation and post-launch integration management. At [Current/Previous Company], I successfully [mention a specific achievement, e.g., increased indirect revenue by X% or launched a flagship partnership with Y company]. I pride myself on my ability to align cross-functional stakeholders and translate complex business goals into mutually beneficial agreements.

My approach to business development is rooted in [mention a core philosophy, e.g., data-driven decision making or relationship-first networking]. I am particularly drawn to [Company Name] because of [mention a specific company product, initiative, or market position], and I am eager to leverage my network and experience to drive sustainable revenue growth and brand equity for your team.

I would welcome the opportunity to discuss how my background in strategic alliance management can contribute to the continued success of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Name]