

# [Your Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile URL]  
[City, State, Zip Code]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address] **Re: Senior Business Development Manager Application** Dear [Hiring Manager Name], I am writing to express my strong interest in the Senior Business Development Manager position at [Company Name]. With over [Number] years of experience in strategic partnership management, market expansion, and revenue growth, I have a proven track record of identifying high-value opportunities and converting them into sustainable long-term revenue streams. In my previous role at [Previous Company], I was responsible for [Key Responsibility]. My notable achievements include:

- [Achievement 1: e.g., Increased annual recurring revenue by X% within the first year]
- [Achievement 2: e.g., Successfully penetrated X new market segments]
- [Achievement 3: e.g., Negotiated and closed strategic partnerships worth \$[Amount]]

I am particularly drawn to [Company Name] because of your recent [mention a specific company project, award, or market move]. My expertise in [Specific Skill, e.g., SaaS sales, International Expansion, or CRM Optimization] aligns perfectly with your current goals of [Company Goal]. I am confident that my consultative approach to sales and my ability to lead cross-functional teams will drive significant value for your organization. Thank you for your time and consideration. I look forward to the possibility of discussing how my background in strategic growth can contribute to the continued success of [Company Name]. Sincerely,

[Your Name]