

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]
[City, State]

[Date]

[Hiring Manager Name]
[Title]
[SaaS Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my strong interest in the Business Development Manager position at [Company Name]. With a proven track record in [Number] years of B2B SaaS sales and a focus on [Specific Vertical/Market], I have consistently exceeded revenue targets by implementing data-driven outbound strategies and nurturing high-value enterprise partnerships.

At my previous role with [Previous Company], I was responsible for [Specific Achievement, e.g., increasing annual recurring revenue (ARR) by X%]. I successfully navigated complex sales cycles and collaborated with cross-functional product and marketing teams to align our value proposition with evolving market demands. I am particularly drawn to [Company Name] because of your innovative approach to [Specific Product/SaaS Solution].

My core competencies include:

- Strategic Lead Generation and Pipeline Management
- Consultative Selling and Technical Demonstrations
- CRM Optimization ([Tool Name, e.g., Salesforce/HubSpot])
- Contract Negotiation and Stakeholder Management

I am eager to bring my expertise in scaling SaaS market share to your team and help [Company Name] achieve its growth objectives for the upcoming fiscal year. Thank you for your time and consideration.

I look forward to the possibility of discussing how my background aligns with the needs of your business development team.

Sincerely,

[Your Signature (if sending by mail)]
[Your Typed Name]