

[Your Full Name]

[Phone Number] | [Email Address]

[LinkedIn Profile URL]

[City, State, Zip Code]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Logistics Business Development Manager position at [Company Name]. With a proven track record in supply chain optimization, strategic partnership building, and [Number] years of experience in the logistics industry, I am confident in my ability to drive revenue growth and expand your market footprint.

In my previous role at [Previous Company], I was responsible for [Specific Responsibility, e.g., securing high-value 3PL contracts or expanding freight forwarding territories]. I successfully increased year-over-year sales by [Percentage] and implemented a new CRM strategy that improved lead conversion rates by [Percentage]. My approach focuses on identifying logistical bottlenecks for potential clients and presenting tailored, cost-effective solutions that ensure long-term retention.

[Company Name]'s reputation for [Specific Company Strength, e.g., last-mile delivery excellence or sustainable global shipping] aligns perfectly with my professional expertise. I possess a deep understanding of [Specific Relevant Skill, e.g., TMS software, customs compliance, or cold-chain logistics] and am adept at navigating complex negotiations with C-suite stakeholders to secure sustainable business wins.

I am eager to bring my network of industry contacts and my passion for logistics innovation to your business development team. Thank you for your time and consideration. I look forward to discussing how my background in strategic growth can contribute to the continued success of [Company Name].

Sincerely,

[Your Signature]

[Your Printed Name]