

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]
[City, State/Country]

[Date]

[Hiring Manager Name]
[Title, e.g., Head of Sales / VP of Growth]
[Fintech Company Name]
[Company Address]

Dear [Hiring Manager Name or "Selection Committee"],

Subject: Application for Business Development Manager - [Reference Number if applicable] [Introductory paragraph: Mention the specific role and why you are interested in this particular Fintech company. Highlight your enthusiasm for their specific product-e.g., Neobanking, DeFi, Payments, or SaaS Lending.] [Body Paragraph 1: Focus on your experience in the financial technology sector. Detail your track record in identifying market opportunities, lead generation, and managing a high-value sales pipeline.] [Body Paragraph 2: Provide quantifiable achievements. Mention specific metrics such as percentage of revenue growth, number of strategic partnerships closed, or successful market entry strategies you led.] [Body Paragraph 3: Highlight your technical fluency. Discuss your ability to bridge the gap between complex financial products and client needs, as well as your familiarity with CRM tools and Fintech regulatory landscapes.] [Closing Paragraph: Reiterate your value proposition and express your desire for an interview to discuss how your business development strategies can drive growth for the company.]

Sincerely,

[Your Name]