

**[Your Full Name]**

[Your City, State, Zip Code]

[Your Phone Number]

[Your Email Address]

[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]

[Title]

[Nonprofit Organization Name]

[Organization Address]

Dear [Hiring Manager Name],

As a communications professional with a deep commitment to [Specific Cause/Mission], I am writing to express my interest in the PR Outreach Manager position at [Nonprofit Organization Name]. With [Number] years of experience in media relations and strategic storytelling, I am eager to leverage my expertise to amplify your organization's voice and impact.

In my previous role at [Previous Organization], I successfully led outreach campaigns that resulted in a [Percentage]% increase in earned media coverage and a significant rise in community engagement. My approach combines data-driven strategy with authentic narrative building, ensuring that organizational missions resonate with diverse audiences, donors, and key stakeholders.

I am particularly drawn to [Nonprofit Organization Name] because of your recent work on [Specific Program or Initiative]. I am confident that my established network of media contacts and my experience in managing cross-channel public relations can help further your goal of [Specific Organizational Goal].

I look forward to the possibility of discussing how my background in nonprofit advocacy and strategic communication can support the continued growth of [Nonprofit Organization Name]. Thank you for your time and consideration.

Sincerely,

[Your Name]