

[Your Full Name]
[City, State, Zip Code]
[Phone Number]
[Email Address]
[Portfolio Link/LinkedIn Profile]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **Digital PR Strategist** position at [Company Name]. With a proven track record of securing high-authority backlinks, managing journalist relationships, and executing data-driven creative campaigns, I am eager to bring my expertise in earned media to your growth team.

In my current role at [Current/Previous Company], I specialized in bridging the gap between traditional PR and technical SEO. My key achievements include:

- [Achievement 1: e.g., Increasing organic visibility by X% through strategic link-building campaigns]
- [Achievement 2: e.g., Managing end-to-end production of a viral data-study featured in Top-Tier Publication]
- [Achievement 3: e.g., Developing a proprietary database of [Niche] media contacts resulting in a X% response rate]

I am particularly drawn to [Company Name] because of [Reason: e.g., your innovative approach to brand storytelling/recent campaign for Client X]. I am confident that my experience with [Tools: e.g., BuzzStream, Muck Rack, Ahrefs] and my ability to transform complex data into pitchable stories will contribute significantly to your digital presence.

Thank you for your time and consideration. I look forward to the possibility of discussing how my strategic approach to Digital PR can support [Company Name]'s objectives.

Sincerely,

[Your Name]