

**[Your Full Name]**

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [Portfolio/Website URL]

[Date]

[Hiring Manager Name]

[Job Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name or "Search Committee"],

I am writing to express my interest in the **SEO Strategist** position at [Company Name]. With a proven track record of increasing organic visibility and driving high-intent traffic through data-driven search strategies, I am confident in my ability to help [Company Name] achieve its digital growth objectives.

In my previous role at [Previous Company/Agency], I led SEO initiatives that resulted in a [Percentage]% increase in organic sessions and a [Percentage]% boost in conversions within [Timeframe]. My approach combines technical excellence-including comprehensive site audits and Schema implementation-with a deep understanding of content strategy and keyword intent. I am highly proficient in industry-standard tools such as [Tool 1, e.g., SEMrush/Ahrefs], Google Search Console, and [Tool 2, e.g., Screaming Frog].

I have followed [Company Name]'s recent work in [Industry/Specific Project] and am particularly impressed by your commitment to [Specific Company Value or Marketing Strategy]. I am eager to apply my expertise in technical SEO, link-building outreach, and SERP analysis to enhance your brand's authority and outperform competitors in a changing search landscape.

Thank you for your time and consideration. I look forward to the possibility of discussing how my strategic approach to SEO can contribute to the continued success of [Company Name].

Sincerely,

[Your Name]