

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]
[Portfolio/Website URL]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Hiring Manager Name],

I am writing to express my interest in the Inbound Marketing Strategist position at [Company Name]. With a proven track record in developing data-driven content strategies and optimizing conversion funnels, I am eager to help [Company Name] scale its organic growth and customer acquisition efforts.

In my previous role at [Previous Company], I was responsible for [Key Responsibility, e.g., managing the full-funnel content lifecycle]. During my tenure, I successfully [Specific Achievement, e.g., increased organic lead generation by X% within 12 months] by implementing a robust SEO strategy and automating lead nurturing workflows. I specialize in aligning buyer personas with high-value content that guides prospects through the awareness, consideration, and decision stages.

My technical expertise includes proficiency in [List Tools, e.g., HubSpot, Google Analytics, SEMrush, and Salesforce]. I am particularly drawn to [Company Name] because of [Specific Reason, e.g., your innovative approach to B2B SaaS marketing], and I am confident that my analytical mindset and creative approach to problem-solving will contribute to the continued success of your marketing team.

I would welcome the opportunity to discuss how my experience in inbound methodology can support the growth objectives of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Name]