

[Your Full Name]
[Your City, State, Zip Code]
[Your Phone Number]
[Your Email Address]
[LinkedIn Profile / Portfolio Link]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name or "Hiring Team"],

I am writing to express my enthusiastic interest in the **E-commerce Marketing Specialist** position at [Company Name], as advertised on [Platform Name]. With a proven track record in driving online sales growth and managing multi-channel digital campaigns, I am confident in my ability to enhance your brand's digital footprint and conversion rates.

In my previous role at [Previous Company Name], I was responsible for overseeing [specific platform, e.g., Shopify/Amazon/Magento] operations. During my tenure, I successfully increased [Key Metric, e.g., ROAS/Organic Traffic/Revenue] by [Percentage] within [Timeframe]. My expertise lies in balancing data-driven performance marketing-including SEO, SEM, and Email Automation-with creative brand storytelling to create a seamless customer journey.

I am particularly drawn to [Company Name] because of your recent [mention a specific project, product line, or company value]. I am eager to apply my skills in [Skill 1, e.g., A/B testing] and [Skill 2, e.g., customer retention strategies] to help your team exceed its upcoming quarterly growth targets.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in e-commerce strategy can contribute to the continued success of [Company Name].

Sincerely,

[Your Name]