

[YOUR FULL NAME]  
[PORTFOLIO LINK / TIKTOK HANDLE]  
[EMAIL ADDRESS]  
[PHONE NUMBER]  
[LOCATION]

[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]

Dear [Hiring Manager Name],

I am writing to express my interest in the [Job Title] position at [Company Name]. As a social media specialist deeply embedded in the TikTok ecosystem, I have closely followed [Company Name]'s digital presence and have identified specific opportunities to scale your engagement and community growth through data-driven storytelling and trend-reactive content.

My approach to TikTok is rooted in the "Entertainment-First" philosophy. I specialize in bridging the gap between brand identity and the platform's native aesthetic. In my previous roles, I have consistently achieved [Percentage/Number] growth by focusing on the following core pillars:

• **Algorithm Optimization:** Hook-driven scripting designed to maximize watch time and completion rates.

• **Trend Transformation:** Adapting viral sounds and formats into brand-aligned messaging within the first 24 hours of relevance.

• **Community Management:** Transitioning from passive broadcasting to active engagement through "Reply with Video" strategies and comment-section cultivation.

I am particularly impressed by [Company Name]'s recent [Specific Campaign or Video] and believe my expertise in [Specific Skill, e.g., CapCut editing, influencer seeding, or TikTok SEO] can further elevate your reach within the [Target Demographic] demographic.

I look forward to discussing how my strategic vision for TikTok can contribute to [Company Name]'s social media objectives for the upcoming quarter. Thank you for your time and consideration.

Sincerely,

[Your Name]