

[Full Name]
[Phone Number] | [Email Address]
[Portfolio URL / Social Media Handles]
[Date]

[Hiring Manager Name / Influencer Marketing Lead]
[Company Name]
[Company Address]

Subject: Application for Influencer Social Media Strategist - [Company Name]

Dear [Hiring Manager Name],

I am writing to express my interest in the Influencer Social Media Strategist position at [Company Name]. As a strategist with a background in [Key Skill/Metric, e.g., viral growth or ROI-driven campaigns], I have followed [Company Name]'s recent [Specific Campaign/Product Launch] and believe my approach to creator partnerships can further elevate your brand's digital presence.

In my previous roles, I have specialized in bridging the gap between brand identity and creator authenticity. My core competencies include:

- **Data-Driven Sourcing:** Identifying creators whose audience demographics align perfectly with [Target Audience].
- **Content Optimization:** Briefing influencers to ensure high engagement while maintaining brand safety and compliance.
- **Performance Analysis:** Tracking KPIs such as [Metric, e.g., EMV, CTR, or Conversion Rate] to refine future strategy.

I am particularly impressed by [Company Name]'s commitment to [Company Value or Aesthetic]. My goal is to leverage my network of [Niche, e.g., Tech/Beauty/Lifestyle] creators to drive measurable growth and foster a loyal community around your brand.

I have attached my portfolio and a summary of past campaign performance for your review. I look forward to the possibility of discussing how my social media strategy can contribute to the continued success of [Company Name].

Sincerely,

[Your Name]