

[Your Full Name]

[Your Portfolio Link / Website]

[Your Email Address]

[Your Phone Number]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Freelance Social Media Strategist role for [Company Name]. Having closely followed your brand's presence on [Platform Name], I am confident that my data-driven approach and creative execution can significantly amplify your digital footprint and conversion rates.

With [Number] years of experience in social media management and strategy, I specialize in building cohesive brand identities across multiple channels. In my previous work with [Previous Client/Industry], I achieved a [Percentage]% increase in organic engagement and successfully managed a monthly ad spend of [Amount], resulting in a [Percentage]% ROI.

For [Company Name], I aim to focus on:

- **Audit & Optimization:** Streamlining your current profiles for maximum searchability and brand alignment.
- **Content Strategy:** Developing a high-impact content calendar that resonates with [Target Audience].
- **Growth & Analytics:** Utilizing monthly reporting to pivot strategies based on real-time performance data.

I have attached my portfolio, which includes case studies of past campaigns and examples of my content creation work. I would welcome the opportunity to discuss how my freelance services can help [Company Name] reach its [Year] marketing goals.

Thank you for your time and consideration.

Best regards,

[Your Signature]

[Your Printed Name]