

# [Your Full Name]

[Phone Number] | [Email Address] | [Portfolio/LinkedIn URL]

[City, State]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address] **Subject: Social Media Strategist Application - [Brand Name] Growth**

Dear [Hiring Manager Name], I am writing to express my interest in the Social Media Strategist position at [Company Name]. With a proven track record in scaling brand presence through [mention 1-2 core skills, e.g., data-driven content and community engagement], I am eager to help [Company Name] achieve its growth objectives for the upcoming year. In my previous role at [Previous Company], I spearheaded a social strategy that resulted in a [Percentage]% increase in organic reach and a [Percentage]% growth in follower acquisition within [Timeframe]. My approach focuses on:

- **Content Innovation:** Developing high-conversion [Platform Names] campaigns tailored to [Target Audience].
- **Data Analytics:** Utilizing [Tool Names] to pivot strategies based on real-time performance metrics.
- **Brand Voice:** Ensuring consistent storytelling that aligns with [Company Name]'s mission to [Company Mission/Value].

I have closely followed [Company Name]'s recent [Specific Campaign or Social Move], and I see an opportunity to further amplify this by [Brief suggestion for growth]. I am confident that my mix of creative vision and analytical rigor will drive measurable impact for your brand.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in social media growth can benefit [Company Name]. Sincerely,

[Your Name]