

[Your Full Name]
[City, State, Zip Code]
[Phone Number] | [Email Address]
[LinkedIn Profile URL] | [Portfolio Link]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the [Job Title] position at [Company Name]. As a social media strategist specializing in the B2B sector, I have a proven track record of translating complex product offerings into engaging digital narratives that drive lead generation and brand authority.

In my previous role at [Current/Previous Company], I developed a multi-channel B2B strategy that increased [Metric, e.g., LinkedIn engagement] by [Percentage] and directly contributed to a [Percentage] growth in qualified marketing leads (MQLs). I am particularly skilled at:

- **Content Full-Lifecycle Management:** Aligning social content with the B2B buyer's journey and long sales cycles.
- **Employee Advocacy:** Launching programs that empower executives and team members to act as brand ambassadors.
- **Data-Driven Optimization:** Utilizing [Specific Tools] to track attribution and refine targeting for niche professional audiences.

I have long admired [Company Name]'s approach to [Specific Company Achievement or Campaign]. I am eager to bring my expertise in high-intent audience targeting and community building to help [Company Name] dominate the conversation in the [Industry Name] space.

Thank you for your time and consideration. I look forward to the possibility of discussing how my strategic approach can support [Company Name]'s growth objectives.

Sincerely,

[Your Name]