

# [Your Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile URL]  
[Portfolio Website URL] | [Location - City, State]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **[Job Title]** position at **[Company Name]**. As an SEO Content Writer with [Number] years of experience, I specialize in blending high-value keyword research with engaging storytelling to drive organic growth and improve search rankings.

During my time at [Current/Previous Company], I developed content strategies that resulted in:

- [Metric: e.g., A 40% increase in organic traffic over 6 months]
- [Metric: e.g., Ranking 15 high-volume keywords on Page 1 of Google]
- [Metric: e.g., Improving average session duration by 25% through UX-focused writing]

My approach to content creation goes beyond just keyword density. I focus on search intent, semantic SEO, and building authority within [Niche/Industry]. I am proficient in using tools such as [Ahrefs/SEMrush/Google Search Console] and [WordPress/HubSpot] to ensure every piece of content is technically sound and conversion-oriented.

I am particularly drawn to [Company Name] because of your recent [mention a specific company project, article, or brand value]. I am confident that my ability to produce data-driven, evergreen content would be a significant asset to your marketing team.

Thank you for your time and consideration. I have attached my portfolio, which includes samples ranging from long-form guides to technical white papers. I look forward to the possibility of discussing how my skills can contribute to [Company Name]'s organic success.

Sincerely,

**[Your Name]**