

[Your Name]

[Portfolio Link / LinkedIn] | [Email Address] | [Phone Number]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

Dear [Hiring Manager Name],

I am writing to express my interest in the **[Job Title]** position at **[Company Name]**. Having followed **[Company Name]**'s growth in the **[Specific SaaS Niche/Vertical]** space, I am impressed by your recent **[Campaign/Product Launch/Feature]** and would love to contribute my expertise in technical storytelling and conversion-driven content.

In my recent role at **[Previous Company]**, I focused on translating complex SaaS features into actionable insights for **[Target Audience Persona]**. My approach to content strategy resulted in:

- **[Metric 1]:** (e.g., 40% increase in organic traffic via SEO-optimized long-form guides).
- **[Metric 2]:** (e.g., 15% improvement in MQL conversion rates through targeted whitepapers).
- **[Metric 3]:** (e.g., Successfully managed a content calendar of 12+ monthly assets across the marketing funnel).

I specialize in bridging the gap between product engineering and customer success. Whether it is deep-dive technical documentation, thought-leadership blog posts, or high-converting landing page copy, I ensure every piece of content aligns with **[Company Name]**'s brand voice and drives **[Specific Goal: e.g., ARR/Retention/User Acquisition]**.

I have attached my portfolio, which includes samples ranging from **[Sample Type 1]** to **[Sample Type 2]**. I would welcome the opportunity to discuss how my content framework can help scale your presence in the **[Industry Name]** market.

Best regards,

[Your Full Name]