

[Your Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile]
[City, State/Province]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **Real Estate Content Writer** position at [Company Name]. With [Number] years of experience crafting high-conversion copy for the property market, I specialize in transforming complex market data into compelling narratives that engage buyers, sellers, and investors alike.

My expertise lies in producing diverse content types, including SEO-optimized neighborhood guides, luxury property listings, market trend reports, and CRM email sequences. I understand the nuances of the real estate industry—from the emotional drivers of first-time homebuyers to the analytical needs of commercial developers.

In my previous role at [Previous Company/Freelance Practice], I successfully:

- [Key Achievement: e.g., Increased organic blog traffic by X%]
- [Key Achievement: e.g., Developed brand voice for a \$X million development]
- [Key Achievement: e.g., Reduced bounce rates on landing pages by X%]

I have attached my portfolio, which showcases my ability to adapt tone and style to meet specific brand identities. You can view my digital portfolio here: **[Portfolio URL]**.

I am eager to bring my background in real estate storytelling to [Company Name] and help elevate your brand's digital presence. Thank you for your time and consideration.

Sincerely,

[Your Signature]
[Your Printed Name]