

# [Full Name]

[Email Address] | [Phone Number] | [LinkedIn Profile] | [Portfolio URL]

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[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the *[Job Title]* position at *[Company Name]*. With a background in *[Specific Financial Niche, e.g., Fintech, Personal Finance, or Wealth Management]* and *[Number]* years of experience creating data-driven content, I am confident in my ability to translate complex financial concepts into engaging, actionable narratives for your audience.

In my previous role at *[Previous Company/Freelance Practice]*, I specialized in producing content that bridges the gap between technical financial analysis and consumer readability. My expertise includes:

- **Market Analysis & Reporting:** Simplifying *[Specific Asset Class]* trends for *[Target Audience]*.
- **SEO & Performance:** Driving *[Percentage]* increase in organic traffic through targeted keyword integration.
- **Compliance & Accuracy:** Ensuring all content adheres to *[Specific Regulations, e.g., FINRA, SEC, or FCA]* guidelines.

I have followed *[Company Name]*'s recent coverage of *[Specific Industry Topic]* and am impressed by your commitment to *[Company Value/Mission]*. I am eager to bring my analytical mindset and storytelling skills to your editorial team to help strengthen your brand authority and user engagement.

Attached is my portfolio, which showcases my work for *[Notable Client/Publication]* and *[Notable Client/Publication]*. I look forward to the possibility of discussing how my experience aligns with your content goals.

Thank you for your time and consideration.

Sincerely,

[Full Name]