

# [Full Name]

[Phone Number] | [Email Address] | [Portfolio URL/LinkedIn]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the [Position Title] role at [Company Name]. As a Creative Content Writer with [Number] years of experience crafting narratives that drive engagement, I have long admired [Company Name]'s approach to [Specific aspect of their branding/content].

Throughout my career, I have specialized in transforming complex ideas into relatable, high-impact content. At [Previous Company/Freelance Practice], I successfully [Key Achievement, e.g., increased organic traffic by X% or led a campaign that resulted in Y]. My approach combines strategic SEO principles with a distinct human voice, ensuring that every piece of content serves both the brand's goals and the reader's needs.

I am particularly drawn to this opportunity because of [Specific reason why you fit their current creative direction]. My attached portfolio showcases my versatility across [Mediums, e.g., long-form articles, social copy, and scriptwriting], demonstrating my ability to adapt tone and style to meet diverse audience demographics.

I would welcome the opportunity to discuss how my creative storytelling and editorial strategy can contribute to the continued growth of [Company Name]. Thank you for your time and consideration.

Best regards,

[Full Name]