

[Your Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile URL]
[Portfolio Website/Link to Published Work]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Re: [Job Title] Application

Dear [Hiring Manager Name/Team],

I am writing to express my interest in the **[Job Title]** position at **[Company Name]**. Having followed your blog's coverage of **[Topic/Industry]**, I am impressed by your commitment to **[mention a specific value or style of their content]**. I am confident that my experience in SEO-driven storytelling and content strategy makes me an ideal fit for your editorial team.

In my previous role at **[Previous Company or Freelance Practice]**, I specialized in creating high-engagement blog content centered on **[Niche/Industry]**. My approach combines rigorous research with a conversational voice to turn complex information into actionable insights. Key highlights of my portfolio include:

- **[Key Achievement]:** Increased organic traffic by [X]% through targeted keyword optimization.
- **[Key Achievement]:** Developed a series of long-form guides that resulted in [X] social media shares.
- **[Key Achievement]:** Collaborated with design teams to produce data-driven infographics that enhanced dwell time by [X]%.

I am particularly drawn to **[Company Name]** because of your recent focus on **[Specific Project or Content Direction]**. I am eager to apply my skills in **[Skill 1: e.g., CMS Management]** and **[Skill 2: e.g., Audience Persona Research]** to help scale your content production and strengthen your brand authority.

Thank you for your time and for considering my application. I have attached my portfolio for your review and look forward to the possibility of discussing how my writing style aligns with your brand voice.

Sincerely,

[Your Signature]
[Your Printed Name]

