

# [Your Name]

[Phone Number] | [Email Address]  
[LinkedIn Profile] | [Portfolio URL]

[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **B2B Content Writer** position at [Company Name]. With [Number] years of experience crafting high-conversion content for the [Specific Industry, e.g., SaaS/FinTech] sector, I specialize in translating complex technical solutions into compelling narratives that drive lead generation and establish thought leadership.

In my previous role at [Previous Company], I focused on aligning content strategy with the buyer's journey. My core expertise includes:

- **Authority Building:** Developing white papers and long-form articles that address C-suite pain points.
- **Lead Generation:** Writing SEO-optimized blog posts and case studies that increased organic traffic by [X]%.
- **Sales Enablement:** Creating one-pagers and email sequences that support the sales cycle.

I have followed [Company Name]'s recent work regarding [Specific Company Project or Value], and I am confident that my data-driven approach to storytelling can help amplify your brand voice. I have attached my portfolio, which showcases my ability to produce clean, actionable, and revenue-focused B2B content.

I look forward to the possibility of discussing how my writing experience can contribute to the growth of [Company Name].

Best regards,

[Your Name]