

[Your Full Name]
[Your Phone Number]
[Your Email Address]
[Your Portfolio Link/LinkedIn]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Social Media Marketing Manager position at [Company Name]. With [Number] years of experience in digital strategy and community management, I have a proven track record of increasing brand awareness and engagement across [list specific platforms, e.g., Instagram, TikTok, LinkedIn].

In my previous role at [Previous Company], I successfully managed a social budget of [Amount] and achieved a [Percentage]% increase in organic reach. I specialize in [Key Skill 1, e.g., content production], [Key Skill 2, e.g., data analytics], and [Key Skill 3, e.g., influencer partnerships]. I am particularly drawn to [Company Name] because of your recent [mention a specific campaign or company value].

My core strengths include:

- Developing data-driven content calendars that align with brand identity.
- Scaling community engagement through proactive moderation and storytelling.
- Utilizing tools like [Software Name] to track ROI and optimize campaign performance.

I am eager to bring my creative energy and analytical mindset to your marketing team. Thank you for your time and consideration. I look forward to the possibility of discussing how my background can support [Company Name]'s growth goals.

Sincerely,

[Your Name]