

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile/Portfolio URL]
[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name], I am writing to express my strong interest in the Inbound Marketing Manager position at [Company Name]. With a proven track record in developing data-driven content strategies and optimizing conversion funnels, I am eager to leverage my expertise in [Specific Skill, e.g., SEO or Marketing Automation] to drive sustainable growth for your team. In my previous role at [Previous Company], I was responsible for [Main Responsibility]. Notable achievements include:

- Increased organic traffic by [X]% through [Specific Strategy].
- Improved lead-to-customer conversion rates by [X]% by implementing [Tool/Process].
- Managed a content calendar that resulted in a [X]% growth in marketing-qualified leads (MQLs).

I am particularly drawn to [Company Name] because of your recent [Specific Campaign or Company Milestone]. My experience with [Software/Tools, e.g., HubSpot, Marketo, Google Analytics] aligns perfectly with your requirements for scaling inbound operations and improving customer lifecycle engagement. I look forward to the possibility of discussing how my background in inbound methodology can contribute to the continued success of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Name]