

[Your Full Name]

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [Portfolio/Personal Website URL]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Growth Marketing Manager position at [Company Name]. With a proven track record of scaling user acquisition and optimizing full-funnel conversion rates, I am eager to bring my data-driven approach to help [Company Name] achieve its next phase of growth.

In my previous role at [Current/Previous Company], I was responsible for [mention a high-level responsibility]. I successfully [mention a specific achievement, e.g., increased MRR by X% or reduced CAC by Y%] by leveraging [mention specific channels or tools, e.g., Paid Social, SEM, or A/B testing]. My approach centers on rapid experimentation, deep data analysis, and cross-functional collaboration with product and engineering teams.

I am particularly drawn to [Company Name] because of [mention a specific reason, e.g., your innovative approach to X or recent expansion into Y]. I am confident that my experience in [mention a specific skill, e.g., retention modeling or performance creative] aligns perfectly with your current goal of [mention a company goal if known].

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in growth strategy can contribute to the continued success of [Company Name].

Sincerely,

[Your Name]