

[Your Full Name]

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [Portfolio/Personal Website]

[City, State/Country]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

RE: GLOBAL MARKETING MANAGER APPLICATION - [JOB REFERENCE ID]

Dear [Hiring Manager Name],

[Introductory paragraph: Mention the specific Global Marketing Manager position and briefly summarize your years of experience in international market expansion and brand management. State your enthusiasm for the company's global presence.] [Body Paragraph 1: Detail your expertise in developing multi-channel marketing strategies across diverse geographical regions. Highlight your ability to localize brand messaging while maintaining global consistency.] [Body Paragraph 2: Provide specific metrics or KPIs from previous roles. Discuss experience with cross-functional leadership, managing international agencies, and optimizing global marketing budgets for maximum ROI.] [Body Paragraph 3: Explain why you are interested in this specific company. Mention how your skills in market research, digital transformation, or product launches align with their current global objectives.] [Closing: Reiterate your value proposition. Express interest in an interview to discuss how your global perspective can drive growth for their brand.]

Sincerely,

[Your Name]