

[Your Name]  
[Your Phone Number]  
[Your Email]  
[Your LinkedIn/Portfolio URL]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name or "Hiring Team"],

I am writing to express my interest in the Email Marketing Manager position at [Company Name]. With a proven track record of developing data-driven lifecycle campaigns and optimizing subscriber engagement, I am confident in my ability to drive measurable growth for your brand.

In my previous role at [Current/Previous Company], I managed an email list of [Size] and successfully increased [Key Metric, e.g., Open Rates/ROI] by [Percentage]. My expertise includes:

- Designing and executing automated drip campaigns and behavioral triggers.
- Conducting extensive A/B testing on subject lines, CTAs, and layout designs.
- Managing list segmentation to deliver highly personalized content.
- Ensuring high deliverability standards and technical compliance with GDPR/CAN-SPAM.

I am particularly drawn to [Company Name] because of [Specific reason or recent company campaign]. I am eager to apply my technical proficiency in [ESP Name, e.g., Klaviyo/HubSpot/Braze] to help scale your email marketing efforts and improve customer retention.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in strategic email marketing can benefit [Company Name].

Sincerely,

[Your Name]