

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile/Portfolio URL]
[City, State, Zip Code]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Hiring Manager Name],

I am writing to express my interest in the Digital Marketing Manager position at [Company Name], as advertised on [Platform/Job Board]. With [Number] years of experience in developing data-driven marketing strategies and managing high-performing campaigns, I am confident in my ability to drive growth and enhance brand presence for [Company Name].

In my previous role as [Current/Previous Job Title] at [Previous Company], I was responsible for [Major Responsibility]. During my tenure, I successfully [Key Achievement, e.g., increased organic traffic by X%] and managed an annual budget of [Amount]. My expertise spans across SEO/SEM, paid social media, email marketing, and marketing automation tools such as [Specific Tool 1] and [Specific Tool 2].

I am particularly drawn to [Company Name] because of [Specific Reason/Company Project]. I am eager to bring my skills in [Key Skill 1] and [Key Skill 2] to your team to help achieve your upcoming goals of [Goal mentioned in job description].

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in digital strategy can contribute to the continued success of [Company Name].

Sincerely,

[Your Name]