

**[Your Full Name]**  
[Your Phone Number]  
[Your Email Address]  
[Portfolio URL / LinkedIn Profile]  
[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my enthusiastic interest in the **Content Marketing Manager** position at [Company Name], as advertised on [Platform]. With a proven track record of developing data-driven content strategies and managing multi-channel editorial calendars, I am confident in my ability to elevate [Company Name]'s brand voice and drive meaningful engagement.

In my previous role at [Current/Previous Company], I led a content team that increased organic traffic by [Percentage]% within [Timeframe]. I specialize in bridging the gap between creative storytelling and performance metrics, ensuring that every piece of content—from long-form whitepapers to social media campaigns—aligns with broader business objectives and SEO best practices.

Specifically, I am drawn to [Company Name] because of your recent [Specific Campaign/Project/Initiative]. I am eager to bring my expertise in [Key Skill, e.g., Content Lifecycle Management, Video Strategy, or Lead Gen Funnels] to help your team achieve [Specific Goal mentioned in the job description].

I have attached my resume and portfolio for your review. I look forward to the possibility of discussing how my experience in high-growth content environments can contribute to the continued success of [Company Name].

Thank you for your time and consideration.

Sincerely,

[Your Name]