

[Your Full Name]

[Phone Number] | [Email Address]

[LinkedIn Profile] | [Portfolio/Website URL]

[City, State]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

RE: Affiliate Marketing Manager Application - [Job Reference ID]

Dear [Hiring Manager Name],

I am writing to express my interest in the Affiliate Marketing Manager position at [Company Name]. With a proven track record in [Number] years of managing high-growth affiliate programs and a deep understanding of [Specific Niche/Industry], I am confident in my ability to scale your partner network and optimize ROI.

In my previous role at [Previous Company], I successfully managed a portfolio of over [Number] active affiliates, resulting in a [Percentage]% increase in channel revenue within [Timeframe]. My expertise lies in:

- Partner recruitment and relationship management.
- Tracking platform migration and technical troubleshooting (e.g., Impact, PartnerStack, or Tune).
- Data-driven commission structuring and performance auditing.
- Executing multi-channel promotional campaigns with top-tier publishers.

I have long admired [Company Name]'s approach to [Specific Company Product or Marketing Strategy]. I am eager to apply my analytical skills to your existing program and identify untapped opportunities for acquisition through strategic partnerships.

Thank you for your time and consideration. I look forward to the possibility of discussing how my experience aligns with your growth goals.

Sincerely,

[Your Signature]

[Your Printed Name]