

[FULL NAME]  
[CITY, STATE, ZIP] | [PHONE NUMBER]  
[EMAIL ADDRESS] | [LINKEDIN PROFILE URL]

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[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name/Search Committee],

I am writing to express my interest in the **Global Brand Manager** position at [Company Name]. With over [Number] years of experience driving multi-market growth and stewarding world-class brand identities, I have a proven track record of aligning global vision with local execution to capture market share and enhance brand equity.

Throughout my career at [Current/Previous Company], I have specialized in architecting high-level brand strategies that resonate across diverse cultural landscapes. My core competencies include:

- **Global Strategy & Governance:** Developing unified brand frameworks that ensure consistency across [Region A], [Region B], and [Region C].
- **Growth & Innovation:** Orchestrating the launch of [Project/Product Name], resulting in a [Percentage]% increase in global revenue.
- **Cross-Functional Leadership:** Leading international agency partners and internal stakeholders in creative development, media planning, and digital transformation.
- **Data-Driven Decision Making:** Leveraging consumer insights and P&L management to optimize a marketing budget of \$[Amount].

[Company Name]'s reputation for [Specific Company Value or Recent Achievement] aligns perfectly with my philosophy of purposeful branding. I am particularly impressed by your recent expansion into [Market/Segment], and I am eager to apply my expertise in [Specific Skill, e.g., Omni-channel storytelling] to further elevate your global presence.

I look forward to the possibility of discussing how my executive leadership and strategic vision can contribute to the continued success of the [Company Name] brand. Thank you for your time and consideration.

Sincerely,

[Full Name]