

**[Your Full Name]**

[Phone Number] | [Email Address] [LinkedIn Profile URL] | [Portfolio/Website URL] [City, State, Zip Code]

[Date]

[Hiring Manager Name]

[Title, e.g., Director of Marketing]

[Company Name]

[Company Address]

Dear [Hiring Manager Name or "Hiring Committee"],

I am writing to express my enthusiastic interest in the **Digital Content Marketing Manager** position at [Company Name], as advertised on [Platform where you saw the job]. With a proven track record in developing data-driven content strategies and [Number] years of experience in the [Industry] sector, I am confident in my ability to elevate [Company Name]'s brand presence and drive measurable engagement.

In my current role as [Current Job Title] at [Current/Previous Company], I led the transition toward a [Specific Strategy, e.g., multi-channel content ecosystem], which resulted in a [Percentage]% increase in organic traffic and a [Percentage]% lift in lead conversion rates within [Timeframe]. I specialize in bridging the gap between creative storytelling and analytical performance, ensuring that every piece of content—from long-form white papers to short-form social video—aligns with broader business objectives and SEO best practices.

My core competencies include:

- **Strategic Planning:** Managing comprehensive content calendars that synchronize with product launches and seasonal trends.
- **Cross-Functional Leadership:** Collaborating with SEO, Design, and Product teams to ensure brand voice consistency and UX optimization.
- **Performance Analysis:** Utilizing Google Analytics, HubSpot, and [Specific Tool] to iterate on content based on real-time user behavior.

I have long admired [Company Name]'s commitment to [mention a specific company value or recent campaign]. I am eager to bring my expertise in [Specific Skill, e.g., video strategy or lifecycle marketing] to help your team achieve its upcoming goals for [mention a goal mentioned in the job description].

Thank you for your time and consideration. I have attached my resume and portfolio for your review and look forward to the possibility of discussing how my background in digital content management can contribute to the continued growth of [Company Name].

Sincerely,

[Your Signature (if sending by mail)]

[Your Printed Name]