

[Full Name]
[Portfolio URL]
[Email Address]
[Phone Number]

[DATE]

[HIRING MANAGER NAME]
[AGENCY NAME]
[AGENCY ADDRESS]

Dear [Hiring Manager Name],

I am writing to express my interest in the Senior Copywriter position at [Agency Name]. Having followed your recent work on the [Campaign Name/Client Name] campaign, I am inspired by your agency's ability to blend strategic precision with bold, disruptive storytelling.

With [Number] years of experience crafting award-winning narratives for global brands, I specialize in distilling complex briefs into punchy, high-conversion copy. At [Current/Previous Agency], I led the creative execution for [Major Client], resulting in a [Percentage] increase in engagement and a [Name of Industry Award]. My approach is rooted in human truth: finding the "why" that connects a brand to its audience in a crowded digital landscape.

I thrive in high-pressure, collaborative environments where the "big idea" is paramount. Beyond headlines and manifestos, I bring a strategic mindset to 360-degree campaigns across social, film, and experiential platforms. I am eager to bring my expertise in [Specific Skill/Niche] to help [Agency Name] continue to push creative boundaries.

Thank you for your time and consideration. I look forward to discussing how my voice can amplify your upcoming projects.

Best regards,

[Full Name]