[YOUR FULL NAME]
[PORTFOLIO URL / LINKEDIN]
[PHONE NUMBER] | [EMAIL ADDRESS]
[CITY, STATE]

[Date]

[Hiring Manager Name]
[Title, e.g., Creative Director]
[Agency Name]
[Agency Address]

RE: Lead Copywriter Application - [Job Reference Number/Campaign Name] Dear [Hiring Manager Name], [Opening Paragraph: State the position you are applying for and mention a specific recent campaign or client win by the agency that caught your attention. Briefly state your years of experience in high-level conceptual thinking and brand storytelling.] [Second Paragraph: Detail your experience leading creative teams and managing the bridge between client strategy and creative execution. Mention specific industries you have mastered and your experience across digital, social, and traditional media.] [Third Paragraph: Highlight a specific "Win." Describe a problem a previous client faced, the creative solution you led, and the measurable results (ROI, Award wins, or Brand awareness growth).] [Fourth Paragraph: Explain why you want to move to this specific agency. Align your personal creative philosophy with the agency's "voice" or mission statement.] Thank you for your time and for considering my application. I look forward to the possibility of discussing how my vision can contribute to [Agency Name]'s continued success. Sincerely,

[Your Signature]

[Your Printed Name]