

[YOUR FULL NAME]

Freelance Copywriter

[Phone Number]

[Email Address]

[Portfolio URL / LinkedIn]

[Date]

[Creative Director / Hiring Manager Name]

[Agency Name]

[Agency Address]

Re: [Job Reference Number or Specific Campaign Name]

Dear [Manager Name],

As a freelance copywriter with [Number] years of experience crafting narratives for brands like [Client A] and [Client B], I have followed [Agency Name]'s recent work on the [Specific Agency Campaign] with great interest. I am writing to express my interest in supporting your creative team on a project or retainer basis.

My expertise lies in translating complex brand strategies into [Specific Mediums: e.g., high-conversion digital ads, punchy social scripts, or long-form thought leadership]. I understand that [Agency Name] prides itself on [Agency Value/Style], and my background in [Niche or Industry] aligns perfectly with your current roster of clients.

Recently, I helped a client in the [Industry] sector achieve a [Percentage/Metric] increase in engagement by [Brief description of creative solution]. I bring this same data-backed creativity and deadline-driven discipline to every agency partnership.

I have attached my portfolio and rates for your review. I would welcome the opportunity to discuss how I can add value to your upcoming creative sprints.

Thank you for your time and consideration.

Best regards,

[Your Name]