[Your Full Name]
[Your Address / City, State]
[Your Phone Number]
[Your Email Address]
[Link to Portfolio/LinkedIn]

[Current Date]

[Hiring Manager Name]
[Title, e.g., Creative Director]
[Advertising Agency Name]
[Agency Address]

Dear [Hiring Manager Name or "Creative Team"],

I am writing to express my enthusiastic interest in the Junior Copywriter position at [Agency Name]. As a fresh creative with a background in [Degree/Field] and a relentless drive to craft narratives that move people, I have long admired [Agency Name]'s work on the [Specific Campaign Name] campaign.

During my time at [University/Internship], I developed a knack for distilling complex brand messages into punchy, persuasive copy. I have experience writing across various channels, including [Social Media, Print, Email, etc.]. My portfolio demonstrates my ability to adapt my voice to suit different brand identities-from the irreverent and bold to the professional and technical.

What I lack in years of agency experience, I make up for in conceptual thinking and a modern understanding of digital trends. I am a tireless editor, a collaborative brainstormer, and I thrive under the pressure of tight deadlines. I am eager to bring my hunger for great storytelling to your creative department and contribute to the award-winning work produced by [Agency Name].

I have attached my resume and a link to my portfolio for your review. I would welcome the opportunity to discuss how my creative energy and writing skills can support your current projects. Thank you for your time and consideration.

Best regards,

[Your Name]