

[YOUR NAME]  
[PORTFOLIO URL]  
[PHONE NUMBER] | [EMAIL]  
[Date]

[Hiring Manager Name]  
[Agency Name]

[Agency Address] **Subject: [Job Title] Application - [Your Name]** Dear [Hiring Manager Name], I've been following [Agency Name]'s work, specifically the [Recent Campaign Name] project. The way your team balanced [Specific Creative Element] with [Brand Voice] is exactly the kind of intentional, high-impact storytelling I aim to produce. I am writing to express my interest in the [Job Title] position. At [Current/Previous Company], I spent [Number] years honing the ability to pivot between diverse brand voices. My approach isn't just about clever wordplay; it's about strategy. For example:

- **[Project Name]:** Increased [Metric] by [Percentage] through a revamped social strategy.
- **[Project Name]:** Developed a cohesive brand identity for [Client Type] that resulted in [Outcome].

Boutique agencies require agility. I am comfortable wearing multiple hats-from conceptualizing big-picture campaigns to polishing micro-copy-and I thrive in collaborative, fast-paced environments where every word must earn its place on the page. My portfolio, linked above, showcases my work across [Mediums: e.g., Digital, Print, Scriptwriting]. I would welcome the opportunity to discuss how my creative perspective aligns with [Agency Name]'s upcoming goals. Best regards,

[Your Name]