

[Your Full Name]  
[Your Phone Number] | [Your Email]  
[Your Portfolio Link/LinkedIn]  
[Your City, State]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name/"Partnerships Team"],

I am writing to express my strong interest in the **Influencer Partnership Manager** position at [Company Name]. As an experienced strategist with a proven track record of scaling brand presence through high-impact creator collaborations, I am eager to bring my expertise in end-to-end campaign management and relationship building to your team.

In my previous role at [Previous Company], I successfully managed a roster of [Number] influencers, resulting in a [Percentage]% increase in brand engagement and a [Percentage]% boost in conversion rates. I specialize in identifying talent that aligns with brand DNA, negotiating complex contracts, and analyzing ROI to optimize future spends. I have a deep understanding of [mention specific platforms, e.g., TikTok, Instagram, YouTube] and the evolving trends within the [Industry Name, e.g., Beauty, Tech, Gaming] space.

I have long admired [Company Name]'s approach to [mention a specific recent campaign or company value]. I am confident that my ability to bridge the gap between creative vision and data-driven results will help expand your influencer ecosystem and drive sustainable growth.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in partnership management can contribute to the continued success of [Company Name].

Sincerely,

[Your Name]