

[Your Full Name]

[Your Phone Number]

[Your Email Address]

[Portfolio/LinkedIn Link]

[City, State]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name/Title],

I am writing to express my strong interest in the Social Media Creator Relations Manager position at [Company Name]. As a professional with [Number] years of experience in influencer marketing and community management, I have a proven track record of identifying high-potential talent and fostering long-term, mutually beneficial partnerships that drive brand growth.

In my previous role at [Previous Company], I successfully managed a roster of [Number] creators across [Platforms: Instagram/TikTok/YouTube]. My key achievements include:

- Increasing organic reach by [Percentage] through strategic creator collaborations.
- Negotiating and executing [Number] brand campaigns with a focus on high ROI and brand safety.
- Developing a creator onboarding workflow that reduced activation time by [Percentage].

I have closely followed [Company Name]'s recent [Campaign/Project] and admire your approach to [Specific Brand Value]. I am confident that my data-driven approach to talent selection, combined with my interpersonal skills in managing diverse personalities, will allow me to elevate your creator program and expand your digital footprint.

I look forward to the possibility of discussing how my experience in building authentic digital communities can contribute to the continued success of [Company Name].

Sincerely,

[Your Signature]

[Your Printed Name]