

**[Your Full Name]**  
[City, State, Zip Code]  
[Phone Number]  
[Email Address]  
[LinkedIn Profile/Portfolio URL]  
[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Senior Influencer Relations Manager position at [Company Name]. With over [Number] years of experience in talent management and strategic brand partnerships, I have a proven track record of scaling high-impact influencer programs that drive both brand awareness and measurable ROI.

In my previous role at [Current/Previous Company], I spearheaded the end-to-end management of [Number]+ creator relationships, resulting in a [Percentage]% increase in social engagement and a [Percentage]% growth in attributed revenue. My expertise lies in identifying authentic brand voices, negotiating complex long-term contracts, and utilizing data-driven insights to optimize campaign performance across platforms such as Instagram, TikTok, and YouTube.

I am particularly drawn to [Company Name] because of your recent [mention a specific campaign or brand value]. I am confident that my strategic approach to community building and my established network within the [Specific Industry, e.g., Beauty/Tech/Gaming] space will allow me to elevate your influencer marketing department and foster deeper connections between your brand and its target audience.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in influencer strategy can contribute to the continued growth of [Company Name].

Sincerely,

[Your Signature (if sending by mail)]  
[Your Typed Name]