

**[Your Full Name]**

[Your LinkedIn Profile/Portfolio Link]

[Your Phone Number]

[Your Email Address]

[Your City, State]

[Date]

[Hiring Manager Name]

[Title, e.g., Head of Talent]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Lead Influencer Talent Manager position at [Company Name]. With [Number] years of experience in talent management and digital marketing, I have a proven track record of scaling creator portfolios and executing high-impact brand campaigns.

In my previous role at [Previous Company], I oversaw a roster of [Number] influencers across [Platforms, e.g., TikTok, Instagram, and YouTube]. I was responsible for [Key Achievement 1, e.g., increasing talent revenue by X%], managing end-to-end contract negotiations, and fostering long-term relationships with major global brands. My approach focuses on bridging the gap between creative storytelling and data-driven ROI.

At [Company Name], I am eager to leverage my expertise in [Skill 1, e.g., trend forecasting] and [Skill 2, e.g., strategic crisis management] to elevate your current talent roster. I am particularly impressed by your recent work with [Specific Project or Talent] and believe my leadership can further drive [Company Name]'s market presence.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in talent advocacy and brand strategy can contribute to the continued growth of your team.

Sincerely,

[Your Name]