

**[Your Full Name]**  
[Your Phone Number]  
[Your Email Address]  
[Your Portfolio/LinkedIn Link]

[Date]

**[Hiring Manager Name]**  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Influencer Outreach Strategy Manager position at [Company Name]. With a proven track record of developing data-driven influencer campaigns and managing high-level brand partnerships, I am confident in my ability to scale [Company Name]'s social presence and ROI.

In my previous role at [Previous Company], I spearheaded an outreach strategy that resulted in a [Percentage]% increase in brand mentions and a [Percentage]% growth in conversion rates. My expertise lies in identifying brand-aligned creators, negotiating complex contracts, and analyzing performance metrics to optimize multi-platform campaigns across Instagram, TikTok, and YouTube.

I am particularly drawn to [Company Name] because of [Specific reason about the brand's aesthetic, mission, or recent campaign]. I am eager to bring my experience in [Specific Skill, e.g., CRM management or Affiliate Marketing] to your team to build sustainable, authentic relationships with the creator community.

Thank you for your time and consideration. I look forward to the possibility of discussing how my strategic approach to influencer marketing can contribute to the continued growth of [Company Name].

Sincerely,

[Your Name]