

[Your Full Name]
[City, State, Zip Code]
[Phone Number]
[Email Address]
[LinkedIn Profile/Portfolio URL]
[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

Re: Application for Global Influencer Strategy Manager

I am writing to express my strong interest in the Global Influencer Strategy Manager position at [Company Name]. With a proven track record in architecting cross-border creator programs and a deep understanding of the evolving social media landscape, I am eager to bring my strategic expertise to your global marketing team.

In my current role at [Current/Previous Company], I spearheaded the end-to-end influencer strategy across [Number] international markets. By implementing data-driven selection criteria and streamlining regional workflows, I achieved a [Percentage]% increase in brand sentiment and a [Percentage]% growth in ROI. I am particularly skilled at balancing global brand consistency with localized cultural nuances to ensure high-impact engagement across platforms such as Instagram, TikTok, and YouTube.

At [Company Name], I am drawn to your commitment to [mention a specific company value or recent campaign]. I am confident that my experience in budget management, contract negotiation, and multi-channel attribution modeling will allow me to scale your influencer initiatives and drive measurable business growth.

Thank you for your time and consideration. I look forward to the possibility of discussing how my global perspective and strategic approach can contribute to the continued success of [Company Name].

Sincerely,

[Your Name]