

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL / Portfolio]
[City, State]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Influencer Growth Manager position at [Company Name]. With a proven track record in scaling e-commerce brands through strategic creator partnerships and data-driven performance marketing, I am eager to help [Company Name] expand its digital footprint and drive measurable revenue growth.

In my previous role at [Previous Company], I spearheaded an influencer program that resulted in a [Percentage]% increase in ROI and a [Percentage]% growth in customer acquisition over [Timeframe]. I specialize in identifying high-alignment creators, negotiating performance-based contracts, and optimizing end-to-end campaign funnels. My approach combines the creative intuition of brand building with the analytical rigor required for e-commerce scaling.

I have closely followed [Company Name]'s recent [Specific Campaign or Product Launch] and believe there is a significant opportunity to further leverage [Specific Platform, e.g., TikTok or Instagram] to reach new demographics. I am particularly skilled at [Skill 1: e.g., Whitelisting/Creator Licensing] and [Skill 2: e.g., Affiliate Infrastructure], both of which I believe are essential for your current growth trajectory.

I am excited about the possibility of bringing my expertise in influencer strategy and community management to your team. Thank you for your time and consideration. I look forward to the opportunity to discuss how my background aligns with the goals of [Company Name].

Best regards,

[Your Signature]
[Your Printed Name]