

[Your Full Name]
[Your Phone Number]
[Your Email Address]
[Your LinkedIn Profile/Portfolio URL]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Brand Ambassador Program Manager position at [Company Name]. With a proven track record in community building and influencer management, I am eager to leverage my experience in [Specific Industry] to scale your brand advocacy initiatives.

Throughout my career, I have successfully recruited, trained, and managed networks of over [Number] ambassadors. At [Previous Company], I spearheaded a program that resulted in a [Percentage]% increase in social media reach and a [Percentage]% growth in referral-based revenue. My approach combines data-driven performance tracking with high-touch relationship management to ensure brand consistency and long-term loyalty.

I am particularly drawn to [Company Name] because of your recent [Specific Campaign or Product Launch]. My expertise in [Specific Tool, e.g., GRIN, Aspire, or HubSpot] and my ability to create compelling educational content for representatives make me a strong fit for your team's goals of [Specific Goal Mentioned in Job Ad].

I look forward to the possibility of discussing how my background in strategic community management can contribute to the continued growth of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Name]