

[Your Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile URL] | [Portfolio/Personal Website]

[Date]

[Hiring Manager Name]
[Title, e.g., Head of Product / VP of Product]
[Company Name]
[Company Address]

RE: Senior Product Manager Application - [Target Product/Division Name]

Dear [Hiring Manager Name],

Regarding [Company Name]'s current objectives in [Specific Market/Industry], I am writing to express my interest in the Senior Product Manager role. With a proven track record of [Number] years in scaling [Type of Product] and driving [Specific Metric, e.g., ARR or MAU] growth, I am eager to align my strategic product vision with your team's roadmap.

Throughout my career, I have specialized in bridging the gap between high-level business strategy and technical execution. At [Current/Previous Company], I led the lifecycle of [Core Product/Feature], which resulted in:

- **Strategic Growth:** [Bullet point detailing a 10x scale, market expansion, or pivot].
- **Data-Driven Execution:** [Bullet point detailing how you used analytics/KPIs to drive a major product decision].
- **Stakeholder Leadership:** [Bullet point detailing cross-functional alignment between Engineering, Design, and Sales].

What draws me to [Company Name] is your recent [Recent Company News/Product Launch]. My experience in [Specific Domain, e.g., Fintech/SaaS/ML] positions me to immediately contribute to your goals of [Specific Job Description Requirement, e.g., improving retention or entering the Enterprise market].

I am looking forward to discussing how my background in [Specific Skill] and [Specific Skill] can help [Company Name] maintain its competitive edge in [Industry]. Thank you for your time and consideration.

Best regards,

[Your Name]